

Art+Science driven innovation



We encourage and foster collaborations with artists because we strongly believe that art and artists can benefit from and contribute to science and technology.

Summary

We believe that art and science are similar yet complementary, and collaborations and interactions between these fields are always beneficial.

Coming from science and technology, we look at art as a source of inspiration, as a way to explore without boundaries and learn new things, and as a powerful medium to communicate.

From the other side, artists also find inspiration and knowledge in science, new tools to work with and new ideas to probe.

Objectives

- Create novel and effective ways to disseminate science
- Inspire and complement scientific research from alternative points of view
- Collaborate with artists to transfer knowledge and technology
- Incorporate artistic and societal perspectives into the development of novel technologies

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